

## **RETHINKING FUNDRAISING**

## **Fundraiser Evaluation Sheet**



|    | District/School:   |               |                |         |        |            |           |     | Date:     |     |           |     |           |     |           |  |
|----|--|---------------|----------------|---------|--------|------------|-----------|-----|-----------|-----|-----------|-----|-----------|-----|-----------|--|
|    | Organization:  TYPE: NF = Non-food fundra  | nt   <b>[</b> | <b>)</b> = Don | ation R | eauest | <b>0</b> = | : Other   |     |           |     |           |     |           |     |           |  |
|    | FUNDRAISER NAME:   |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
|    | FUNDRAISER TYPE:   |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
|    |  | YES           | <u>NO</u>      | YES     | NO     | YES        | <u>NO</u> | YES | <u>NO</u> | YES | <u>NO</u> | YES | <u>NO</u> | YES | <u>NO</u> |  |
| 1) | Is the group/school satisfied with the amount of money raised and the percentage of profit earned?                   |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
| 2) | Is the planning time required by the fundraiser realistic and manageable?  |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
| 3) | Is the number of volunteers necessary to run the fundraiser realistic and manageable?                                |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
| 4) | Does the fundraiser bring the community together?  |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
| 5) | Does the fundraiser promote the district wellness policy, or at least not contradict it?                             |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
| 6) | Does the fundraiser keep money spent to run the fundraiser (buying products or services) within the local community? |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
| 7) | Does the fundraiser explain to its donors how the money raised will be spent?  |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |
| 8) | Does the fundraiser have broad appeal to both sellers/organizers and buyers/attendees?                               |               |                |         |        |            |           |     |           |     |           |     |           |     |           |  |